

Gwen & Wil

Media Kit

We're Gwen & Wil, two French expats turning our PVT & RP adventure into a platform for French-speaking dreamers. From Rockies hikes to real talk about immigration, we're showing the unfiltered side of building a life in Canada — with 1M+ monthly views from people just like you.



Overview

+1M
Total Views



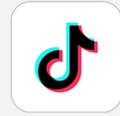
+10,300
Followers

[instagram.com/albertawithus](https://www.instagram.com/albertawithus)



369
Subscribers

[youtube.com/@albertawithus](https://www.youtube.com/@albertawithus)



1,600
Followers

[tiktok.com/@albertawithus](https://www.tiktok.com/@albertawithus)

Audience

Gender →

Female (68,5%)

Males (31,5%)

Age →

25-34

35-44

45-54

55-64

Interests →

Expat in Canada

Outdoor

Calgary & Alberta

Dog life

Country →

France

Canada

Belgium

Switzerland

Past Highlights

French expat lifestyle & Alberta travel



Best-performing Reels
(up to **880K views on a single Reel**)



Several Reels
between 300K-500K

Strong monthly reach & engagement



1M+ views on Instagram
in the last 30 days



296K accounts reached
74% non-followers, 16.5K interactions

Growing multi-platform community



10K+ followers on Instagram
@albertawithus



46,700+ total views across our videos on YouTube about moving and living in Canada

Let's Talk



hello@albertawithus.com